



WINE LABEL SPECIFICATION

To ensure a smooth production process, please find the requirements below:

The Imagery wine label incorporates a white matte background with a gloss layer over the main artwork and an emboss over the border of the art, as well as the Imagery logo and wine name.

The artist's name and location (city and state) will be listed on the back label.

THE FINAL ART MUST ADHERE TO THE FOLLOWING PROPORTIONS:

Wine label artwork Proportions:

- 2.3657" x 3.6763" for Burgundy bottles
- 2.6793" x 4.167" for Bordeaux bottles

Orientation:

The image needs to be horizontal

While the size of the original artwork is flexible, it must be appropriate to fit within the stated proportion measurements.

Due to the gloss techniques used, there is a slight chance that your artwork may be slightly cropped in either direction. Please take this into consideration when finalizing your design.

Example Measurements that work within the proportions:

- 16 x 24 inches
- 20 x 31 inches
- 22 x 34 inches