



IMAGERY

ESTATE WINERY

PRIVATE EVENTS





PRIVATE EVENTS

We encourage you to try something new. Not all rules should be followed. We're not opposed to taking a few risks. After all, shouldn't wine be fun?

Dedicated to crafting rare wines from uncommon varietals and character-rich vineyards, Imagery Estate Winery was forged from a thirst for experimentation. Worldly wines like Malbec, Tempranillo, and Lagrein will broaden the horizon of anyone, from aspiring wino to seasoned connoisseur. We shine the spotlight on interesting varietals, wine rock stars that are all too often swallowed up in big blends. Visit our estate and you'll find that taste won't be the only sense stimulated. Delight your eyes as well as your palate with access to our unique art collection.

Imagery Winery is an ideal setting for hosting anything from a small, intimate dinner to a large reception of up to 250 people.

Conveniently located just 15 minutes from Santa Rosa, and an hour North of San Francisco, Imagery's property is surrounded by vineyards and lush gardens, creating the perfect space for a memorable event.

We collaborate with wine country's finest vendors and suppliers to ensure that your event is customized to your specific expectations.

Let our Hospitality team help you plan an unforgettable event, paired with some of the highest awarded wines in the valley.



EXPERIENCES

LARGE GROUP TASTING

Spend the afternoon in wine country with a private seated tasting, and savor a flight of limited-production wines. Perfect for your next celebration, the experience includes a knowledgeable wine host for the ultimate VIP experience at our beautiful winery.

\$60.00 per guest plus applicable 8.5% sales tax | Group Minimum: 9 guests, available for up to 50 | 90-min experience | Reservation required

ADD ON EXPERIENCE - BUBBLES & BINGO

Make your celebration truly special with our unique and engaging Bubbles & Bingo add-on! Your host will pour our sparkling wine while entertaining with Bingo. Winners will receive a prize from us, or feel free to provide your own!

\$15.00 per guest

WINE COUNTRY DINNER

Celebrate your next special occasion on our scenic front lawn, surrounded by vineyards and lush gardens. This inviting outdoor space is ideal for birthdays, rehearsal dinners, and relaxed corporate gatherings. Work with our team and preferred caterers to customize every detail—creating a beautiful, unforgettable event in the heart of wine country.

Price varies, please inquire to learn more | Group Size: up to 200 guests





BLENDING SEMINAR

Uncork your inner winemaker for the day! Learn the art of winemaking in this fun and interactive seminar. Guest will taste, evaluate and experience the joys, and challenges, of the winemaking process to create the perfect blend of wine. Teams will work together to create their own wine for judging. May the best blend win! This is an ideal experience for guests of all wine knowledge levels.

*\$115.00 per guest plus applicable 8.5% sales tax | Group Minimum: 15 guests
90-min experience | Reservation required*

THE NOSE KNOWS: SENSORY CHALLENGE

Using elements gathered from our Estate gardens, guests will learn how to identify common wine aromas and flavor profiles. After honing aroma identification skills and learning the deductive tasting method, guests will put their wine tasting talents to the test with a blind tasting to deduce which varietal is in the glass! This seminar is perfect for large groups or for team competition.

*\$85.00 per guest plus applicable 8.5% sales tax | Group Minimum: 9-50 guests
90-min experience | Reservation required*

EXPERIENCE ADD ONS

ESTATE WINES

Enhance your experience with our most sought-after Estate grown & limited-production wines.

\$10.00 per guest



PRIVATE EVENT SPACES

THE GREAT LAWN

Lush vineyards, native Northern California flora and a gentle rolling lawn greets you at the entrance of Imagery Estate Winery. Reserve this space to soak up the sunshine during the day, or bask in the glow of our charming market lights in the evening.

Guest Capacity: 200



PAVILION

Neighboring the great lawn is our open-air pavilion where guest can enjoy easy access to the bocce court, while enjoying a private wine tasting on our Onyx Stone tasting bar. The Pavilion is also the perfect spot for a casual lunch against the vineyards or evening dinner under the patio lights. Available for private events, day or evening.

Guest Capacity: 40 Seated | 120 Standing



FRONT PATIO

Beyond our Great Lawn is our Front Patio which is a perfect venue for a private, outdoor tasting, reception, lunch or dinner.

Guest Capacity: 50 Seated | 100 Standing



BACK PATIO

Behind our Tasting Room, French style glass doors open out onto our Back Patio. Filled with gray toned tables and chairs and bistro umbrellas for shade. Our wood burning pizza oven makes a great addition to any event.

Guest Capacity: 60 Seated | 100 Standing



COLLECTIONS ROOM

Our Collections Room provides the opportunity to enjoy your seated tasting in a private, intimate setting. Explore some of our most coveted varietals that are paired with our original artworks. The Collections Room is available for private evening events or private seated tastings.

Guest Capacity: 10 Seated



TASTING ROOM & ART GALLERY

A massive floor to ceiling river rock fireplace warms our stylish tasting room and art gallery featuring original label designs. Our freestanding hardwood tasting bar serves as a centerpiece making the room both comfortable and inviting. The space is available for private evening events, based on operating hours of the tasting room.

Guest Capacity: 60 Seated | 125 Standing



VENUE RATES

FOUR HOUR FACILITY FEE

MONDAY - THURSDAY

\$75.00 per guest, or group minimum: 15 guests, plus 8.5% sales tax.

FRIDAY - SUNDAY

\$100.00 per guest, or group minimum: 20 guests, plus 8.5% sales tax.

INCLUDED IN THE FACILITY PER GUEST FEE:

Private Tasting, printed menus, house tables, house chairs, table linens(limited colors), wine glassware, on-site host, and a selection of wines from our estate
(Up to a half bottle of wine per guest).

Additional elevated wines available at \$35 per guest - Bingo and Bubbles experience available at \$15 per guest

Our Special Events Department has provided you with a list of approved vendors on the next few pages for your event, as food is not included in the cost per guest.

County ordinances require that all evening events end by 10:00pm and prohibit the use of amplified music outdoors.
All other musical entertainment, lighting, AV or décor requires prior approval from the winery.

Please note that no alcohol other than Imagery Estate wines may be served.



APPROVED VENDORS

CATERERS

Fairmont Catering

- *Debbe Dellinger* -

DEBBE.DELLINGER@FAIRMONT.COM

707.939.2461

Park Avenue Catering

- *John Diba* -

JOHND@PARKAVECATER.COM

707.793.9645

Oak Avenue Catering

- *Angela Thompson* -

ANGELA@OAKAVENUECATERING.COM

707.963.9278

The Girl and The Fig

- *Andrea Koweek* -

CATERING@THEGIRLANDTHEFIG.COM

707.933.3000

The Epicurean Connection

- *Sheana Davis* -

SHEANADAVIS@GMAIL.COM

707.235.9530

Goodness Gracious Eats

- *Lauren Kershner* -

CHEFLAUREN@GOODNESSGRACIOUSEATS.COM

707.972.4029

Carlo Cavallo Catering

- *Carlo Cavallo* -

CARLO@CHEFCARLOCAVALLO.COM

707.338.2797

Cerriously Curated Grazing Boards

- *Kelly Cerri* -

INFO@CERRIOUSLY.COM

707.595.0171

Cuvée Wine County Events

- *Stephanie Valdivia* -

STEPHANIE@CUVEEWINECOUNTRYEVENTS.COM

707.996.9135

FOR MORE INFORMATION OR TO MAKE A RESERVATION:

707.935.3010 | EVENTS@IMAGERYWINERY.COM

WWW.IMAGERYWINERY.COM | 14335 HIGHWAY 12 | GLEN ELLEN, CA 95442



APPROVED VENDORS

TRANSPORTATION

Beau Wine Tours

- Christine Rizzo-Murphy -

CHRISTINE@BEAUWINETOURL.COM

707.938.8001

Pure Luxury

- Lindsay Norman -

LNORMAN@PURELUXURY.COM

707.775.2920

Platypus Tours

- Alison Johnson -

ALISON@PLATYPUSTOURS.COM

707.253.2723

FLORIST

Anne Appleman Flowers Sonoma

INFO@ANNEAPPLEMAN.COM

707.938.3571

Wine Country Flowers

ANITA@WINECOUNTRYFLOWERS.COM

707.479.5705

Dragonfly Floral

FLOWERS@DRAGONFLYFLORAL.COM

707.433.3739

FOR MORE INFORMATION OR TO MAKE A RESERVATION:

707.935.3010 | EVENTS@IMAGERYWINERY.COM

WWW.IMAGERYWINERY.COM | 14335 HIGHWAY 12 | GLEN ELLEN, CA 95442